

Genesee-Finger Lakes Region Local Update of Census Addresses 2020 Scope of Work

A. Objective

To update the Census Master Address File (MAF) for each of the nine counties of the Region to increase participation rates in the 2020 Decennial Census in the Genesee-Finger Lakes Region.

B. Background

The US Census Bureau MAF is the source for distribution of decennial census forms. The decennial Census is conducted every 10 years to produce official population counts across the US. In order to prepare the Region for the 2020 Decennial Census and assisting all counties towards an accurate Census count we developed an accurate county local address list and will use it to update and revise the current US Census Bureau MAF. As a result, this will allow for greater participation rates in the 2020 Census and therefore more accurate Census counts and regional Census data, including data that effects transportation analysis, funding, and planning. Conducting the LUCA process is important because decennial population counts affect state and federal congressional representation, redistricting, federal funding, and population based programs. Decennial Census data is then used for 10 years.

C. Tasks

1. Federal, state, county and municipal outreach and involvement
2. Continuation of developed county local address database comparison to Census MAF
3. Submit MAF additions and revisions to Census Bureau
4. Consideration of Census New Construction program
5. Review rejected addresses
6. Collect and access data for rejected addresses
7. Review and submit additional data based on the LUCA appeals process
8. Executive Summary and methodology

(These processes may need to change due to current tentative schedule produced by the US Census Bureau as well as any potential delays in schedule)

D. Products

The anticipated accomplishments and final deliverables include an updated Census MAF which will increase Census 2020 participation rates and therefore lead to a more accurate municipal, county, and regional count, which allows for use of more accurate Census data throughout the ten year period that the decennial Census data is used.

E. Public Participation

There will be limited public involvement in this data collection and analysis project but municipal outreach will need to be done and information provided to educate staff on the decennial census and the LUCA process, effectively collect local addresses databases, and the proof needed for the appeals process.

F. Schedule

- Review and compare developed local MAF and Census MAF
- Submit MAF corrections, revisions, and updates - July 2018
- Outreach and coordination – continual
- Review and submit additional address data – appeals process - August 2019
- Consideration of Census New Construction Program – April 2020
- Executive Summary and methodology

*Based on tentative LUCA 2020 Schedule

G. Project Budget

<u>Sources of Funds</u>		<u>Uses of Funds</u>	
<u>Federal Funds</u>		<u>GTC</u>	
FHWA	\$ 53,184	Staff	\$ 0
FTA	\$ 0	GTC	\$ 0
		Contractual	
Subtotal	\$		\$ 0
<u>Matching Funds</u>		<u>Other Agency</u>	
State (In-kind)	\$	Staff	\$ 53,184
Local (In-kind)	\$ 5,910	Contractual	\$ 0
Local (Cash)	\$	In-kind	\$ 5,910
		Expense	
Subtotal	\$ 59,094	Subtotal	\$ 59,094
<u>Total</u>	<u>\$ 59,094</u>	<u>Total</u>	<u>\$ 59,094</u>