GENESEE TRANSPORTATION COUNCIL

MEMORANDUM

TO: GTC Planning Committee Members & Alternates

FROM: James Stack, Executive Director

DATE: November 6, 2025

SUBJECT: Long Range Transportation Plan (LRTP) 2050 – Draft Recommendations

The recommendations section of the Long Range Transportation Plan (LRTP) 2050 identifies regional transportation planning strategies. These recommendations turn the identified and emerging issues and opportunities presented to the Planning Committee on August 7, 2025 into actionable statements that guide the planning efforts of GTC and its member agencies for the next twenty-five years. They guide the use of federal aid transportation funding towards addressing regional priorities. The emerging issues and opportunities that have been identified are transportation and public health, transportation and housing connection, impacts of extreme weather, unforeseen system disruptions, strategic divestment, expansion of alternative fuels, and emerging technologies.

These challenges are addressed by the five categories of recommendations. The categories are Health and Safety, Access and Mobility, System Management and Maintenance, Innovation and Resilience, and Economic Development. Each of these categories also are written to address the ten federal planning factors identified in the Infrastructure Investment and Jobs Act (IIJA), specifically Title 23 (Highways), Section 134 (Metropolitan Transportation Planning) of the United States Code. These categories have been updated from the LRTP 2045 to better fit the new federal transportation planning expectations. Please see the matrix below to see how each of the categories address the federal planning factors.

The recommendations were adapted from the LRTP 2045. Many recommendations remain substantively the same, with only minor edits aimed at clarification. Additional recommendations have been added based on updated statewide transportation plans including the Draft New York State Draft Transportation Master Plan 2050 and the New York State Freight Plan, a review of United States Department of Transportation policies, and consultation with other metropolitan planning organizations in New York State. Some recommendations were removed based on the results of previous planning efforts where a planning project that addressed the recommendation was completed within the last five years.

Please note, this content is being presented with very limited formatting to facilitate inclusion in another software to be formatted and laid out for publication.

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Federal Planning Factors

Recommendation Categories Health and Safety	Economic Vitality	Increase safety for users	Increase security for users	Increase accessibility and mobility	Protect and enhance the environment	Integration and connectivity	Efficient system management and operation	Preservation of the existing system	Resiliency and Reliability	Travel and Tourism
Access and Mobility				Χ		Χ				
System Management and Maintenance							Χ	X	X	
Innovation and Resilience					Χ				X	
Economic Development	Χ			X		Χ				Χ

For more information regarding the ten federal planning factors, please refer to the Code of Federal Regulations (CFR), Title 23, Section 450.306

The recommendation categories were also presented to the public during a series of in-person and online listening sessions hosted during the summer and fall of 2025. These listening sessions were held to gather feedback from the community on issues, opportunities, and challenges regarding the transportation system and services. This process helped identify priorities based on challenges transportation system users find in their day-to-day lives. Public input was received both online through a survey and through mailed survey responses.

The proposed recommendations are not project specific. Instead, they are focused on general principles that should be implemented in all transportation planning projects and in the services that GTC's member agencies provide to the community. These recommendations are composed of the action statement which is the core principle the recommendation seeks to implement, a description elaborating on the statement, a statement on importance, and a timeline for implementation. The timeline can be either an ongoing practice, near-, medium-, or long-term.

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Further feedback on these recommendations from the Planning Committee and the public will help better refine the recommendations included in the final plan. A full draft of the LRTP 2050, including updated recommendations, will be presented to the Planning Committee in spring 2026.

Please note that these recommendations are still subject to federal review to ensure compliance with US Department of Transportation planning guidelines. This may further impact the content of these recommendations in the final draft of the document, which may result in adjustments. GTC is committed to ensuring compliance with both state and federal policy and regulations as well as regional priorities.

PUBLIC COMMENTS BY RECOMMENDATION CATEGORY

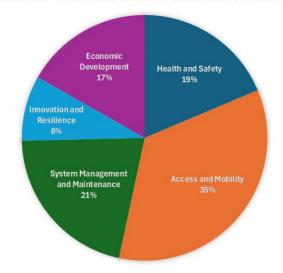


Figure 1. Public input sorted by category. Some data is shared between multiple categories.

Please see Attachment A to review the draft recommendations.

<u>Attachment A – LRTP 2050 Draft Recommendations</u>

Category 1: Health and Safety

A well-designed transportation system naturally supports user safety and promotes incidental physical activity. Both user safety and public health are emerging issues, in the transportation system. Recommendations in this category seek to address these challenges, improve elements of the transportation system, and to promote the well-being of the entire region.

These recommendations address two key themes: roadways should encourage safe travel through self-enforcing design and should be accessible to all users. Recommendations also continue GTC support for federal safe-routes programs such as safe routes to schools. An effective system creates a safe environment that protects regional well-being and allows all users to access all the Region has to offer.

Action Statement	Description	Importance	Partners	Timeline
HS-1 Consider the safety needs of all users when planning, designing, and building transportation facilities.	Where appropriate, pedestrian and bicycle facilities should be included in projects. Intersections should accommodate all roadway users, and all facilities should be safe to use.	Improperly designed intersections and corridors are more likely to cause harm, especially vulnerable road users such as people with disabilities or non-traditional roadway users.	New York State Department of Transportation County Departments of Transportation Municipalities	Ongoing
HS-2 Continue the expansion of sidewalk connectivity in appropriate locations throughout the region in a coordinated and cohesive manner.	Follow FHWA guidance for inclusion of sidewalks along roadways. Develop new local codes that require the inclusion of sidewalks adjacent to and within new developments based on nearby land use and density. Follow existing policies and develop new codes to retrofit sidewalk gaps adjacent to existing developments.	Sidewalks improve pedestrian safety and convenience and ensure that vehicle travel is not hindered by nonvehicular travel on the road. Sidewalks provide a firm, solid, and slip resistant surface separate from the roadway, decreasing the likelihood of a motor vehicle collision with pedestrians.	New York State Department of Transportation County Departments of Transportation Municipalities	Ongoing
HS-3 Expand the existing on-street bicycle network in appropriate places	Prioritize on-street bicycle facility implementation that connects to existing facilities by	The presence of dedicated cycling infrastructure for the entirety of a trip provides a safer	New York State Department of Transportation	Ongoing

throughout the	identifying priority	environment for cyclists	County	
region.	projects based on the short distance	while encouraging more cycling activity, which	Departments of	
	trip reassignment	ultimately improves	Transportation	
	methodology	overall public health.		
	described in the Rochester		Municipalities	
	Comprehensive			
	Access and Mobility			
HS-4 Prioritize	<i>Plan</i> . While on-street	High speed and volume	New York	Ongoing
development of	bicycle facilities are	High speed and volume roadways require	State	Ongoing
context-sensitive	accessible to many	separation between a	Department of	
bicycle facilities.	roadway users, less	dedicated bicycle facility	Transportation	
	confident riders	and the vehicular traffic	County	
	street, or street	majority of residents	Departments	
	adjacent bicycle	have an interest in	of	
	•		ıransportation	
	this type of facility,	feel secure on separated	Municipalities	
	but where	bikeways.	·	
	-			
	based on the			
HS-5 Revitalize	Initiate and	As the region's multi-use	New York	Ongoing
	-			
		-	•	
improve safety for	older multi-use trails	Facility deterioration	Transpersor	
all users.	to meet current		County	
	1.5	•	c ·	
	safety.		Transportation	
			Municipalities	
HS-6 Conduct	Improvements	Health impact	Regional	Ongoing
Health Impact	alone do not		Health	
			Planning	
transportation	the impacts of	mitigate potentially		
facilities and	regional projects	adverse health impacts		
projects.	effects these	of transportation policy		
	projects have on	and infrastructure.		
	future studies.			
multi-use trails to maintain a state of good repair and improve safety for all users. HS-6 Conduct Health Impact Assessments of regional transportation facilities and incorporate those results into future	prefer to use off- street, or street adjacent bicycle facilities. Not every location can support this type of facility, but where applicable, designs should incorporate recommendations based on the NACTO Urban Bikeway Design Guide. Initiate and promote studies to assess, rehabilitate, and/or reconstruct older multi-use trails to meet current design standards and improve user safety. Improvements alone do not measure success. Gathering data on the impacts of regional projects can help better understand the effects these projects have on the region and give valuable insight for	lanes. Nationally, a majority of residents have an interest in cycling as a means of transportation but only feel secure on separated bikeways. As the region's multi-use trail network ages, maintenance is required to ensure safe use. Facility deterioration results in surface impediments and obstructions. Health impact assessments provide planners with information used to mitigate potentially adverse health impacts and leverage the potential health benefits of transportation policy	New York State Department of Transportation County Departments of Transportation Municipalities Regional	

HS-7 Investigate safety concerns at rural intersections to identify safety improvements.	Using data including collision records, observed speeds, and physical factors, identify safety improvements at rural road intersections.	Rural intersections have unique safety needs that may differ from urban and suburban locations. Focusing on rural intersections enables	New York State Department of Transportation County Departments of Transportation	Near Term 1-5 Years
HS-8 Perform Pedestrian Intersection Safety Analyses.	Perform a Pedestrian Level of Service (PLOS) analysis and collect pedestrian count information at intersections that have recorded motor vehicle- pedestrian collisions in the previous five years.	The collection of safety, service, and use data at key intersections throughout the region helps decision makers prioritize reconfiguration and safety enhancements.	New York State Department of Transportation County Departments of Transportation Municipalities	Near Term 1-5 Years
HS-9 Support the continued implementation of local active transportation plans.	Implement recommendations included in municipal active transportation plans throughout the region.	In the last several years, many of the region's municipalities have completed or started active transportation plans. These projects can help close many of the gaps and upgrade facilities in the active transportation network.	New York State Department of Transportation County Departments of Transportation Municipalities	Near Term 1-5 Years
HS-10 Perform a mid-block crossing safety analysis at appropriate locations.	Perform a region-wide analysis on both marked and potential mid-block crossing locations. Identify and prioritize locations for pedestrian activated traffic controls exceeding the standards set in the New York State Pedestrian Safety Action Plan.	The perceived ability to safely and efficiently cross roadways is a key factor in the decision to travel as a pedestrian. Yield-to-pedestrian compliance varies depending on the crossing treatment and implemented control devices.	New York State Department of Transportation County Departments of Transportation Municipalities	Near Term 1-5 Years
HS-11 Implement bicycle specific roadway markings at appropriate locations throughout the region.	Reinforce the safety and visibility of the bicycle system by including bicycle facility markings through roadway	Bicyclists experience the most significant conflict and the highest likelihood of collision with vehicles at	New York State Department of Transportation	Near Term 1-5 Years

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	intersections, and at	intersections or at trail	County	
	junctions where off-	crossings.	Departments	
	road bicycle		of	
	facilities intersect		Transportation	
	roadways, in street			
	design policies.		Municipalities	
HS-12 Include self-	Employ self-	Street users are more	New York	Ongoing
enforcing street	enforcing design	likely to comply with	State	
design principles in	principles in	operating expectations	Department of	
transportation	roadway design.	when following	Transportation	
planning projects.	Deliver a roadway	environmental cues		
	system that allows	compared to signage	County	
	for intuitive	obeyance or police	Departments	
	understanding of	enforcement. This	of	
	reasonable travel	improves the safety of	Transportation	
	speed through	the road for all users.		
	design features		Municipalities	
	including lane			
	widths, turning			
	radii, and street			
	edge features.			
HS-13 Continue the	Continue to develop	Safe Routes programs	New York	Near Term
development of safe	Safe Routes to	promote safe and	State	1-5 Years
routes to	School, Safe Streets	accessible walking and	Department of	
community	for All, and Transit	bicycling routes to	Transportation	
destinations.	Programs. Provide	schools, community		
	technical resources	centers, transit stops,	County	
	and staff support	and other key	Departments	
	related to funding	destinations through	of	
	sources and	infrastructure	Transportation	
	physical/policy	improvements and	Monaiainalikiaa	
	implementation	education.	Municipalities	
UC 14 Dagger	partners.	From well accordant	Marri Vanla	Madiona
HS-14 Reconfigure	Using the data	Even well-connected	New York	Medium
Pedestrian Facilities	gathered in the	segments of the	State	Term
Identified and	Pedestrian	pedestrian network	Department of	6-10 Years
Prioritized by the	Intersection	experience collisions	Transportation	
Pedestrian	Assessment,	resulting in injuries.	County	
Intersection Assessment.	implement interventions	Facilities that are	County Departments	
ASSESSITIETIL.	identified at high	perceived as unsafe or difficult to cross	of	
	priority	diricult to cross discourage walking as a	Transportation	
	intersections.	form of mobility.	Transportation	
	Improvements	Tomi of mobility.	Municipalities	
	should focus on		Fiurncipalities	
	reductions of			
	crossing distance,			
	improved curb			
	design, refuge			
	islands, curb radii,			
	and signalization.			
	Lana Signanzadon.		1	

Access and Mobility

The success of the transportation system is measured by the ability to use it. Both people and goods move through the region in many ways. New technology continues to shape and improve this. Mobility-as-a-service, rental e-bikes and scooters, and new types of transportation all provide new avenues for residents to get where they need to go. Recommendations in this group seek to promote these new systems and the infrastructure that supports this movement.

Design and implementation recommendations are more common here because of the specific challenges this group addresses. ADA compliance serves as the foundation of these recommendations and is further built on through the encouragement of safe infrastructure for other modes of transportation, such as walking or biking. Lastly, regional land use is also examined here due to its importance to transportation access.

Action Statement	Description	Importance	Partners	Timeline
AM-1 Design access and mobility options with the needs of all users in mind.	All users should be able to access all modes where possible. New facilities and plans undertaken should consider all types of physical abilities to ensure that all users can enjoy them.	Transportation is only as useful to those who can access it. Traditionally, those with disabilities or mobility challenges have been underserved.	New York State Department of Transportation County Departments of Transportation Municipalities	Ongoing
AM-2 Continue enforcing and improving ADA accessibility.	Enhance access to public rights-of-way by installing ADA-compliant treatments on new and existing transportation facilities in accordance with the U.S. Access Board's Public Rights-of-Way Accessibility Guidelines.	Providing ADA-compliant accommodation increases mobility while ensuring that people with disabilities are not discriminated against in their use of roadways and pedestrian facilities.	New York State Department of Transportation County Departments of Transportation Municipalities RGRTA	Ongoing
AM-3 Expand on the existing Regional Trail Network.	Continue to develop near- and medium-term trail project recommendations found in the Genesee-Finger Lakes Regional Trails Initiative (RTI) Phase III by conducting trail	The presence of dedicated cycling infrastructure for the entirety of a trip provides a safer environment for cyclists while encouraging more cycling activity, which ultimately	New York State Department of Transportation New York State Parks County Planning Departments	Ongoing

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	feasibility studies and initial design activities.	improves overall public health.		
AM-4 Update the Regional Trail Initiative based on successful studies and projects.	Assess progress on the RTI near-and medium-term network recommendations and reassess long term planning and management recommendations by updating the Regional Trails Initiative.	As a unifying trails plan for the region, periodic updates allow decision makers to measure progress of system connectivity and accessibility while applying up-to-date best practices to revised recommendations.	New York State Department of Transportation New York State Parks County Planning Departments	Near Term 1-5 Years
AM-5 Provide for more direct routes via non-motorized modes of transportation.	Seek opportunities to make non-motorized transportation more direct and convenient by identifying candidate locations for shared-use paths and/or limiting vehicular traffic on existing network links.	Residents are dissuaded from using active transportation modes for daily trips when dedicated facilities do not serve the entire length of the trip or when distances are too long.	Municipalities	Near Term 1-5 Years
AM-6 Encourage transit supportive street design.	Include transit supportive enhancements in street design by encouraging municipalities to develop a bus stop hierarchy that establishes standards for the inclusion of seating, lighting, shelter, waste receptacles, and other amenities.	Buses carry tens of thousands of regional residents every weekday. Infrastructure investments along the routes both better serve existing customers and increase the attractiveness of transit as an option.	RGRTA Municipalities	Near Term 1-5 Years
AM-7 Facilitate partnerships, cooperation, and coordination across transit services areas.	Explore ways to increase county to county transit connections by reviewing and updating the strategic plans for	Increased transit services improve access to services, health care providers, and employment opportunities,	RGRTA Yates County Transit	Near Term 1-5 Years

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	public transportation for	especially those not found in rural		
	each county	communities.		
	within the region.			
AM-8 Encourage	Encourage the	Mobility is a	Counties	Near Term
transportation efficient land-use	adoption of polices at various	primary quality of life factor. Access	Municipalities	1-5 Years
decision making.	tiers of	to goods, services,	Municipalities	
	government to	and employment		
	revise zoning	options at a lower		
	codes and site selection criteria	transportation		
	in order to realize	cost strengthens a community.		
	full-service	Communicy		
	neighborhoods			
	that place less			
	demands on motor vehicle			
	infrastructure.			
AM-9 Promote	Investigate the	Transit-oriented	Municipalities	Near Term
transit-oriented	implementation of	development	N V 1 G 1	1-5 Years
development	transit-oriented development	improves the coordination	New York State	
(TOD) at appropriate	(TOD) in similar	between the	Department of Transportation	
locations around	urban areas to see	transportation	Transportation	
the region.	the potential	system and local	County	
	applications in the	land use, spurring	Departments of	
	region.	development around high-	Transportation	
		capacity		
		transportation		
		facilities. This		
		development can spur economic		
		growth and		
		improved		
		ridership.		
AM-10 Support	Invest federal-aid	Infrastructure and	New York State	Ongoing
investment in infill development	resources in transportation	service improvements	Department of Transportation	
projects.	infrastructure	that support infill	Transportation	
	projects and	development	County	
	services that	maximize the	Departments of	
	support infill development.	impact of the existing	Transportation	
	acvelopinient.	transportation	Municipalities	
		network and shift		
		federal-aid		
		investments away		
		from costly new construction.		
AM-11 Support	Support the	Micro transit	RGRTA	Near Term
implementation of	implementation of	provides an		1-5 Years

on-demand service in rural communities.	RGRTA's 2024 Regional Rural On-Demand Service Study in implementing on- demand, or micro transit, services in regions where fixed route service are less viable.	opportunity to deliver quality transportation services in a convenient and economical manner to rural communities. These services operate similar to ride share apps that many travelers are familiar with at a far lower cost.	New York State Department of Transportation County Departments of Transportation	
AM-12 Minimize system disruption by supporting a wide range of transportation options.	New mobility options are reaching large scale implementation in the region. Encouraging development of new curbside management policies and identifying funding sources can allow for implementation of these new mobility options in a way that creates a cohesive transportation fabric.	Mobility management services provide new and innovative ways to get around in the region. These services must be implemented in a coordinated way to harmonize with the existing transportation system rather than taking away from it.	RGRTA Municipalities	Near Term 1-5 years
AM-13 Support projects that improve intermodal connections within and outside the region.	Intermodal hubs such as airports, train stations, and inter-city bus stations facilitate transfers from the region to the rest of the country. Projects should focus on increasing the user experience and support other local modes of transportation through investment in	Access to community resources, including inter-city transportation facilities, via multiple modes, is key to providing a complete regional transportation system.	RGRTA Shared Mobility Providers Inter-City Transportation Operators	Near Term 1-5 Years

	improvements like transit stops in proximity and bicycle parking.			
AM-14 Support projects that improve transit facilities.	Support transit operations through the configuration of other physical facilities such as curb extensions, bus turnouts, dedicated transit lanes, transit signal priority, and layover facilities. Provide for the clearance of snow and ice from bus stop landing zones and pathways.	Transit agencies have limited control over the physical facilities on which they operate. Localities can maximize the value of regional transit investments and enhance yearround access by adopting transit supportive policies related to the built environment.	RGRTA New York State Department of Transportation County Departments of Transportation Municipalities	Medium Term 6-10 Years

System Management and Maintenance

As the transportation system ages, maintenance and management have become an important part of GTC planning efforts. If infrastructure begins to wear down, people's quality of life is disrupted, and the economy suffers. Recommendations in this category aim to catch problems before they occur and preserve the system so that future generations can enjoy it.

Key topics in this section include management of intelligent transportation systems, reconnecting neighborhoods, strategic divestment studies, and access management policies. These principles and technologies all serve to increase the efficiency of movement in the region.

Action Statement	Description	Importance	Partners	Timeline
SMM-1 Implement recommendations outlined in the Regional TSMO Strategic Plan.	Implement programs and services in accordance with the recommendations in the Genesee-Finger Lakes Regional Transportation System Management and Operations (TSMO) Strategic Plan.	TSMO programs and services focus on operational improvements that optimize transportation system performance before extra capacity is considered.	New York State Department of Transportation New York State Thruway Authority County Departments of Transportation	Ongoing
SMM-2 Integrate ITS into plans and studies as a solution to safety, mobility, and other needs where appropriate.	Integration of Intelligent Transportation Systems (ITS) into transportation assets during the planning, design, and construction phases aids in the facilitation of future ITS deployments.	ITS aims to reduce travel time and enhance safety as well as comfort for commuters by minimizing traffic problems. Building ITS-supportive elements into new infrastructure expands ITS services and reduces future costs.	New York State Department of Transportation New York State Thruway Authority County Departments of Transportation	Ongoing
SMM-3 Expand and upgrade regional ITS communication infrastructure.	Due to high data transportation requirements that advanced ITS requires, improving the region's fiber optic and wireless communication facilities will aid in the implementation of future ITS projects.	Improved communication capabilities enable agencies responsible for managing transportation infrastructure to more effectively respond to and coordinate ITS services.	New York State Department of Transportation New York State Thruway Authority County Departments of Transportation	Ongoing
SMM-4 Continue supporting core TSMO-related programs.	Continue federal-aid funding for core TSMO-related programs, including	HELP trucks, dispatched via the RTOC, decrease the delay and increase	New York State Department of Transportation	Ongoing

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CMM F June	the Regional Traffic Operations Center (RTOC) and the Highway Emergency Local Patrol (HELP) programs.	safety by providing emergency roadside service to disabled vehicles on high volume expressways.	County Departments of Transportation	Ongoing
SMM-5 Improve Traffic Signal Coordination to increase safety and system efficiency.	Coordinate traffic signal timing at interchanges and intersections along corridors, and for special events to enhance safety, efficiency, and reliability.	Traffic signal coordination reduces idling while preserving capacity and travel time reliability along critical travel corridors.	New York State Department of Transportation County Departments of Transportation	Ongoing
SMM-6 Facilitate Interagency Operations Coordination.	Facilitate interagency coordination committees to encourage cooperation among organizations responsible for managing transportation assets and services.	Interagency coordination allows for faster project and service delivery resulting in less disruptions to the traveling public.	New York State Department of Transportation New York State Thruway Authority County Departments of Transportation	Ongoing
SMM-7 Promote interagency Traffic Incident Management (TIM).	TIM techniques provide for the safeguarding of the travelling public and first responders, as well as minimizing incident-related delay.	TIM training prepares first responders with the tools to quickly respond to and clear an incident scene, which clears congestion faster and reduces secondary incidents.	New York State Department of Transportation New York State Thruway Authority County Departments of Transportation	Ongoing
SMM-8 Maintain and periodically update the regional Congestion Management Process.	Identify the location and causes of traffic congestion, in accordance with federal requirements, through the regional congestion management process.	Awareness of the location and causes of recurring congestion enables agencies to implement context-sensitive solutions to enhance user safety while maintaining the capacity of critical travel corridors.	New York State Department of Transportation County Departments of Transportation Municipalities	Ongoing
SMM-9 Improve System Connectivity to	Focus new infrastructure construction on connecting gaps in	Closing accessibility and mobility gaps in the transportation system maximizes	New York State Department of Transportation	Ongoing

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remove gaps in the network.	the regional transportation system. Link streets and roads to complete grid patterns, or extend nearby trails to make connections, rather than implementing costly capacity expansion projects.	infrastructure investments while minimizing future operations and maintenance.	County Departments of Transportation Municipalities	
SMM-10 Implement access management principles to maintain functionality of roadways.	Invest federal-aid resources in transportation infrastructure projects and services that include access management solutions, such as limits on driveways, shared parking inventory, turning lanes, median openings, and traffic signal spacings.	Integrating access management solutions into infrastructure projects benefits transportation system users and business owners by enhancing the safety and efficiency of travel flow.	New York State Department of Transportation County Departments of Transportation Municipalities	Ongoing
SMM-11 Include active transportation elements in studies and new infrastructure development.	During transportation infrastructure repair, rehabilitation, and replacement projects, enhance assets with active transportation elements such as sidewalks, trail connections, and pedestrian crossing where appropriate.	Integrating active transportation elements into transportation infrastructure expands accessibility and mobility for all modes and maximizes the investment.	New York State Department of Transportation County Department of Transportation Municipalities	Ongoing
SMM-12 Support active community gathering spaces at appropriate locations in the transportation system.	Support local communities via the creation of car free areas focused on providing a safe and comfortable place for non-motor vehicle traffic and recreation.	Transit infrastructure provides a unique place to create spaces that foster local businesses and communities as a gathering place. Non-automobile streets can revitalize spaces in larger metropolitan areas and create a unique amenity.	New York State Department of Transportation County Planning Departments Municipalities	Ongoing

SMM-13 Maintenance must consider the impact on all users.	Maintenance has historically prioritized motor vehicle throughput as the main metric for success, which disproportionately impacts those of high incomes. Those with limited access to vehicles, or those who have mobility challenges are often underrepresented in maintenance considerations.	Income inequality leads to many in poverty being underrepresented in conversations regarding roadway maintenance. Ensuring that all mobility options are considered allows the transportation system to provide for these users.	New York State Department of Transportation County Departments of Transportation Municipalities RGRTA	Ongoing
SMM-14 Maintain assets in a state of good repair throughout the transportation roadway network.	Preventative maintenance is imperative to ensure the state of good repair before infrastructure becomes too expensive to maintain due to consistent wear and tear.	Preventative maintenance projects are a cost - effective method to avoid future corrective maintenance or full repair and rehabilitation projects.	New York State Department of Transportation County Departments of Transportation Municipalities	Ongoing
SMM-15 Maintain the state of good repair on public transportation infrastructure.	As a part of preventative maintenance or other transportation improvement projects, ensure that transportation stops receive maintenance to allow all users to access transportation.	Maintenance is an imperative part of ensuring the transportation system continues operation. Particularly transportation stops, where many users are those that have limited transportation options.	Municipalities County Planning Departments	Ongoing
SMM-16 Conduct strategic divestment analyses at appropriate locations.	Conduct strategic divestment assessments to determine whether specific roads, bridges, interchanges, and other transportation facilities can be decommissioned with acceptable impacts on safety, efficiency,	Strategic divestment studies enable transportation management agencies to determine the optimal investment strategy for maintaining or decommissioning assets.	New York State Department of Transportation County Departments of Transportation Municipalities	Ongoing

	reliability, access,			
	and mobility.			
SMM-17 Maintain ITS assets in a state of good repair.	Replace current ITS instrumentation, including but not limited to traffic cameras, dynamic message boards, traffic sensors, and communications elements at the end of their useful lives.	Regular replacement of ITS field instrumentation maintains current TSMO capabilities and enables effective service delivery.	New York State Department of Transportation New York state Thruway Authority County Departments of Transportation	Ongoing
SMM-18 Reconfigure intersections and interchanges to improve safety, efficiency, and reliability.	Investigate and implement improvements to intersections and interchanges throughout the region that focus on enhancing overall intersection operations.	Infrastructure reconfigurations should be considered as a part of projects relating to potentially unsafe intersections and interchanges where appropriate to ensure that traffic congestion remains minimal.	New York State Department of Transportation County Departments of Transportation Municipalities	Ongoing
SMM-19 Coordinate with municipalities to implement complete streets policies.	Support the recommendations from the 2023 Implementing Complete Streets in the Genesee-Finger Lakes Region guidebook.	A local Complete Streets Policy ensures that the safety of all users of the transportation system is considered through all steps of the planning process.	Counties Municipalities	Ongoing
SMM-20 Maintain roadside safety infrastructure maintains a state of good repair.	Guardrails, road signs, and pavement markings should remain in a state of good repair to ensure that transportation users are not harmed.	Supportive transportation safety features can reduce the amount and severity of impacts and collisions at all intersections. Periodic evaluations of the state of these critical parts of the infrastructure are imperative to remain good stewards of the transportation system.	New York State Department of Transportation County Departments of Transportation	Near Term 1-5 Years
SMM-21 Deploy non-motorized ITS instrumentation at	Deploy ITS field instrumentation at crosswalks, along shared-use trails and	ITS deployments in support of non-motorized transportation	New York State Department of Transportation	Near Term 1-5 Years

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important non- motor crossings.	sidewalks, and at intermodal transfer centers to support non-motorized modes of transportation.	emphasize safety enhancements, and traveler information systems to encourage expanded use of non- motorized modes.	County Departments of Transportation	
SMM-22 Support locally implemented access management policies.	Encourage municipalities to adopt land use policies and regulations that require site access management solutions.	Local municipalities are responsible for a significant share of the transportation system. Access management concerns extend to these facilities not always eligible for federal aid.	County Planning Departments Municipalities	Near Term 1-5 Years
SMM-23 Support Corrective Maintenance as needed in the region.	Maintain a state of repair by conducting corrective maintenance projects to address emerging maintenance issues before they require more costly repairs.	When preventative maintenance is infeasible, corrective maintenance projects are a way to avoid the need for costly full repair or rehabilitation projects.	New York State Department of Transportation County Department of Transportation Municipalities	Near Term 1-5 Years
SMM-24 Rehabilitate and repair transportation infrastructure assets at appropriate times.	Maintain a state of good repair by conducting repair and rehabilitation projects to preserve and extend the useful life of transportation infrastructure assets.	When corrective maintenance projects are infeasible, repair and rehabilitation of transportation assets is a costeffective approach to preserve transportation system safety, efficiency, and capacity.	New York State Department of Transportation County Departments of Transportation Municipalities	Medium Term 6-10 Years
SMM-25 Replace Infrastructure assets when repair and rehabilitation is not possible.	Maintain a system state of good repair by replacing infrastructure assets at the end of their useful life to ensure continuity of service.	Transportation assets should be replaced with new facilities when the cost of repair or rehabilitation exceeds the benefits of keeping the facility in service.	New York State Department of Transportation County Departments of Transportation Municipalities	Long Term 11-25 years
SSM-26 Upgrade older ITS Field Instrumentation as new models are developed.	Replace current ITS field instrumentation with next generation ITS devices as a part of coordinated	Expanding coverage and enhancing ITS capabilities improves transportation safety, efficiency,	New York State Department of Transportation	Long Term 11-25 Years

deployment of new	and reliability	New York State	
technologies and	through direct	Thruway	
services.	communication with	Authority	
	roadway users.		
		County	
		Department of	
		Transportation	

Innovation and Resilience

Hazard events are a regular challenge facing the transportation system today. These can include small disruptions like a single car accident or large scale weather events that can affect the whole region. Large scale disruptions can interrupt the supply chain, hamper emergency efforts, and can significantly escalate the scope of a disaster. The innovation and resilience category focuses on reducing the impact of these hazard events. This is done through building resilient infrastructure that minimizes disruptions and adopting policies and technologies that allow for speedy recovery after hazard events.

Policy recommendations include stormwater management practices and improved coordination with emergency response. Technology recommendations include research into implementation of ai, improved monitoring systems, and automated driver alerts. These recommendations remain flexible, and GTC will continue to monitor the cutting edge of innovation to bring the best service to the Region.

Action Statement	Description	Importance	Partners	Timeline
IR-1 Prepare the	Minimize the	Integrating	New York State	Ongoing
transportation	impacts of	resiliency	Department of	
system to	hazards on	considerations	Transportation	
withstand	transportation	into planning,		
disruptions from	assets and	design,	New York State	
hazard events.	services by	construction,	Thruway Authority	
	implementing the	operation, and		
	recommendations	maintenance	County	
	in the <i>Genesee-</i>	safeguards	Departments of	
	Finger Lakes	facilities,	Transportation	
	Regional Critical	minimizes		
	Infrastructure	disruptions, and	RGRTA	
	Vulnerability	protects lives and		
	Assessment.	property.		
IR-2 Implement	Adopting	Effective	New York State	Ongoing
stormwater	stormwater	stormwater	Department of	
management best	management best	management	Transportation	
practices as a part	practices include	policies minimize		
of transportation	supporting policies	flooding, pollution,	County	
infrastructure	that minimize	erosion,	Departments of	
projects.	runoff, remove	sedimentation of	Transportation	
	pollutants, and	waterways, and	NA · · · ·	
	ensure safety at	other negative	Municipalities	
	agencies and	impacts of		
	municipalities	flooding events.		
	throughout the			
ID 2 Dromoto	region. Pursue hazard	Notural	Now York Ctata	Ongoing
IR-3 Promote		Natural	New York State	Ongoing
resilient environments near	mitigation through development of	environmental	Department of	
infrastructure.	natural barriers	mitigation	Transportation	
minastructure.		provides a clean and relatively low	County	
	including wetlands, natural	maintenance	Departments of	
	•		Transportation	
	drainage systems,	system to reduce	TTATISPOLIATION	

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	and forests to reduce the impacts of severe weather events on transportation assets.	the impacts of severe weather. Secondary benefits also provide spaces for recreation, prevent air and water pollution, and improve aesthetics.	Municipalities	
IR-4 Continue supporting investments in alternative fuels.	Continue to coordinate with stakeholders to educate the public and fleet operators on the benefits of alternative fuel vehicles.	Reliable information about alternative fuels enables informed decision-making about how domestically produced fuels can support the regional transportation system.	NYS Energy Research and Development Agency Greater Rochester Clean Cities Municipalities	Ongoing
IR-5 Monitor and investigate the impacts of autonomous, connected, and automated vehicles on the regional transportation system.	Monitor the advancements made in emerging autonomous, automated, and connected vehicle technologies and deployments to ensure the benefits of these developments accrue to the community.	Informed planning agencies and decision makers regarding the advancements and impacts of emerging technologies on the transportation system are better able to adapt to disruptive changes caused by new technologies.	New York State Department of Transportation New York State Thruway Authority County Departments of Transportation	Ongoing
IR-6 Support the expansion of alternative fuel infrastructure.	Deploy alternative fuel supply infrastructure, including but not limited to electric charging and hydrogen, propane, and natural gas fueling infrastructure, in strategic locations around the region.	The increased availability of alternative fuel facilities enables increased use of alternative fuel vehicles and decreased emissions, improved air quality, and reduced fossil fuel dependency.	NYS Energy Research and Development Agency Greater Rochester Clean Cities Municipalities	Near Term 1-5 Years
IR-7 Expand the use of alternative fuel fleet vehicles.	Expand the use of alternative fuel vehicles, such as municipal public	Alternative fuel vehicles decrease emissions and improve air	NYS Energy Research and Development Agency	Near Term 1-5 Years

IR-9 Prevent hazard impacts on transportation assets where possible.	waste trucks, transit buses, and delivery vans, in public and private fleets. Relocate, elevate, and/or limit access to vulnerable transportation assets to reduce the impact of potential hazards.	quality. During the time frame of this plan, the automobile industry is expected to increase Preventing hazard impact can reduce or eliminate asset damage and service disruption due to hazard events.	Greater Rochester Clean Cities Municipalities New York State Department of Transportation County Departments of Transportation RGRTA	Near Term 1-5 Years
IR-10 Protect transportation assets from hazard impacts.	Strengthen transportation assets to better withstand anticipated hazard impacts such as flooding and severe weather.	When hazard prevent methods are unfeasible, strengthened assets can better resist anticipated hazard impacts.	New York State Department of Transportation County Departments of Transportation RGRTA	Medium Term 6-10 Years
IR-11 Increase system and asset redundancy.	Incorporate redundant elements such as duplicate structural members and alternative routes to prevent asset and system failure from hazard impacts.	Redundancy can prevent catastrophic infrastructure and service failures by ensuring that assets and systems have multiple structural and operational backups.	New York State Department of Transportation County Departments of Transportation Municipalities	Medium Term 6-10 Years
IR-12 Implement Recovery Operations using ITS.	Integrate recovery considerations such as traveler information dissemination and alternative route planning into infrastructure and service design. Where possible, incorporate new technologies to increase dissemination impacts.	Recovery considerations minimize the effects of hazard impacts by enabling faster restoration of damaged infrastructure and disrupted services.	New York State Department of Transportation County Departments of Transportation RGRTA	Long Term 11-25 Years

Economic Development

The movement of goods in the region is the backbone of the economy. Jobs, lives, and businesses all depend on the transport of food, medicine, and merchandise. Our region has an efficient system with low congestion and quick travel times. The region is well connected to state and national highways. The focus of this section is to ensure this remains true into the next twenty-five years.

The needs of the Region will continue to change into the future, so it is important that the network improves as well. The region will prosper by improving last-mile connections, and providing better access to shopping and work. The GTC will continue to be an active partner with businesses, localities, and residents to get people and goods where they need to be.

Action Statement	Description	Importance	Partners	Timeline
ED-1 Improve travel time reliability on regional freight corridors.	Support reliable travel times across the surface transportation system, especially along interstates and freight corridors, utilizing all available management tools and roadway designs elements.	The private sector struggles to consistently estimate the duration of freight trips due to hours-of-service rules and rigid delivery windows. Unforeseen congestion costs time and money.	New York State Department of Transportation County Departments of Transportation Municipalities Railroads	Ongoing
ED-2 Support rail enabled businesses by expanding facilities.	Support rail enabled businesses through the development of new rail siding and adopt and use regulations that support industrial uses in proximity to rail facilities and reduce conflicts with residential properties.	Shifting goods shipment to rail reduces emissions, decreases conflicts with truck traffic, and utilizes existing infrastructure. Support of local businesses promotes regional economic growth.	Economic Development Agencies Railroads.	Ongoing
ED-3 Maintain and modernize rail infrastructure to support modern use patterns.	Improving existing infrastructure entails improving the maximum allowed weights at the highest permitted operating speeds. Enable short line railroads to	Short lines provide critical access to class 1 railroads for local businesses. Railroads need to maintain and modernize their infrastructure to operate efficiently and competitively.	Railroads	Ongoing

	uomain.			
	remain competitive.			
ED-4 Preserve	Preserve existing	Existing right-of-	Utilities	Ongoing
existing transportation corridor rights-of- way for future developments.	linear rights-of- way by following the preservation strategies identified in the 2015 Regional Rights-of-Way Study. Coordinate with local landowners to maintain potential	way offers options for future transportation needs that may not be currently realized. Procuring new right-of-way is difficult and expensive. Once right-of-way is disassembled, it is	Municipalities	
	access.	often impossible to restore.		
ED-5 Improve first	Improve the	Freight facilities	New York State	Near Term
and last mile access to manufacturing,	ability of freight to move from expressways to	often lack properly designed ingress/egress	Department of Transportation	1-5 Years
warehousing, and	local freight-	points. Long	County	
other industrial	related facilities	queues may	Departments of	
and commercial sites.	via local roads and intersections,	develop, including through	Transportation	
Sites.	known as last mile access, and typically the most	incompatible residential areas, if operation needs	Municipalities	
	complicated move of a freight trip.	are not properly planned.		
ED-6 Support e-	Ensure that last	E-commerce's	New York State	Near Term
commerce	mile e-commerce	market share	Department of	1 F.V
through effective and efficient last	deliveries can continue to be	continues to grow, signaling a shift	Transportation	1-5 Years
mile	made in a safe	away from	County	
transportation.	and timely	traditional retail.	Departments of	
	manner. Reconsider	An evolving	Transportation	
	traditional	transportation system that meets	Municipalities	
	commercial land	the needs of a	·	
	use policy as	changing		
	brick-and-mortar retail continues to	economy creates a competitive		
	evolve. Plan for	regional		
	future implications	advantage.		
	of autonomous			
ED-7 Ensure	delivery methods. Ensure that	Curbside access is	Municipalities	Near Term
curbside deliveries	delivery vehicles	valuable along		
are safe, efficient,	have adequate	denser corridors	Shared Mobility	1-5 Years
and non-	curbside accommodation	found in city and	Providers	
disruptive.	for commercial	village centers. Municipalities that		
	deliveries in urban	actively manage		

	areas. Likewise, accommodate the safe operation of transit shared mobility, and private transportation services in these areas.	use of this space are best able to capture that value while realizing their access priorities.	Private Transportation Providers	
ED-8 Expand and maintain interregional transit travel options.	Encourage transfers between all modes with particular attention to enhancing connections to local transit, active transportation, and rideshare. Promote projects that enhance the traveler's experience within station facilities.	Travel by air, rail, and bus provides critical connections to economic and social opportunities outside the region. The quality of station facilities has a direct impact on intercity travel mode choice.	Intercity Bus Providers Amtrak Greater Rochester International Airport County Departments of Transportation	Near Term 1-5 Years
ED-9 Promote recreational travel to and within the region.	Portray the transportation system as a distinguishing feature in providing access to events, natural attractions, historically significant places, and nationally acclaimed trails.	Affordable and easy access to an efficient transportation system increases the attractiveness of regional assets as destinations to visit, generating economic activity.	New York State Department of Transportation County Departments of Transportation Municipalities	Near Term 1-5 Years
ED-10 Increase active transportation and multimodal connections to and within rural communities.	Expand transportation options to employment and service destinations in rural communities, especially where personal vehicles are the dominant mode.	Increasing multimodal options provides additional access to rural residents without vehicle access. This can further support rural economies that may be dependent on tourism.	New York State Department of Transportation County Departments of Transportation Municipalities	Near Term 1-5 Years
ED-11 Study, design, and implement	Study, design, and implement physical and technology-based	Wayfinding systems establish a coherent sense of place and allow	Business Associations	Near Term 1-5 Years

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improved	wayfinding	users of a space	Economic	
wayfinding.	systems in	to navigate to and	Development	
	downtowns, in	from destinations	Agencies	
	neighborhoods,	which promotes		
	and along historic	feelings of	Municipalities	
	districts and	comfort, safety,		
	routes throughout	and security.		
	the region.	and security:		
ED-12 Enhance air	Improve airport	Airport cargo	Economic	Medium Term
		infrastructure is a		Medium Temi
freight	cargo		Development	C 10 Vanua
connections with	infrastructure to	critical leg of the	Agencies	6-10 Years
the surface	allow for smoother	freight		
transportation	delivery of freight	transportation	Greater Rochester	
system and	into the region.	system in the	International	
services.		region. Ensure	Airport	
		that airport		
		infrastructure can	New York State	
		remain a	Department of	
		competitive part	Transportation	
		of the system.		
ED-13 Revise	Revise traditional	The continued	Landowners	Medium Term
parking	parking	growth of	Landowners	riculani remi
		telework, and	Major Employers	6-10 Years
requirements and	requirements and		Major Employers	0-10 Teals
management	management	other travel	Manaisia alikisa	
techniques.	techniques given	behavioral	Municipalities	
	recently observed	changes,		
	shifts in travel	diminishes the		
	behavior. Changes	dominance of		
	in local land use	work trips as the		
	regulations and	primary trip type.		
	codes should	A meaningful		
	reflect changing	response will		
	parking needs in	require codified		
	terms of new,	rules that favor		
	infill, and existing	more productive		
	development.	land use over		
	acvelopinent	parking facilities.		
ED-14 Encourage	Encourage shared	Shared parking	Business Owners	Medium Term
	parking among	results in more	Dusiliess OWITEIS	Picululii Tellii
shared parking in			Municipalities	6 10 Voors
new	new and infill	productive land	Municipalities	6-10 Years
developments.	development as	use, allow for		
	well as existing	increased		
	districts. Develop	flexibility in site		
	and employ	design, reduces		
	models that aid	impervious		
	planning efforts to	surfaces, and		
	identify parking	improves		
	demand for sites	stormwater		
	and district areas	management.		
	based on land use			
	and time of day.			
	and time or day.	l	1	I.

ED-15 Improve rail corridors in the region to better enable concentrated business parks.	Support the implementation of recommendations in the 2024 Ontario Freight Rail Corridor Development Plan: Area 2 study.	The region has a robust rail infrastructure connecting and service many of the major industries in the area. To remain competitive, coordinating future development around specific, developable sites can provide maximum return on investment in both economic and job growth.	Economic Development Agencies Railroads New York State Department of Transportation County Departments of Transportation	Long Term 11-25 Years
ED-16 Support workforce development opportunities.	Support workforce development through educational and job training opportunities related to careers in the transportation, freight, logistics, and manufacturing industries.	Employers require a skilled workforce to effectively operate and grow their business.	Workforce Development Agencies Economic Development Agencies	Long Term 11-25 Years
ED-17 Coordinate federal-aid investments on the transportation system with municipal, regional, state, and national economic development programs.	Invest federal-aid resources in transportation infrastructure and services that advance regional economic development, job growth, and private investment priorities.	The private sector relies on a safe, efficient, and reliable transportation system to obtain raw materials for manufacturing, deliver goods to market, and provide employees with access to job sites.	Economic Development Agencies New York State Department of Transportation County Departments of Transportation Municipalities	Ongoing